



2021 MEDIA KIT



Sharing
THE Joy OF
Lake
Life



PROVIDING
TIMELY, USEFUL
& ACCURATE
INFORMATION

for
Visitors



SUPPORTING LAKE
COMMUNITIES BY
STRENGTHENING
Commerce

AND HELPING SMALL
BUSINESSES GROW



BRANDING

STRATEGY

MARKETING

ADVERTISING

GROWTH

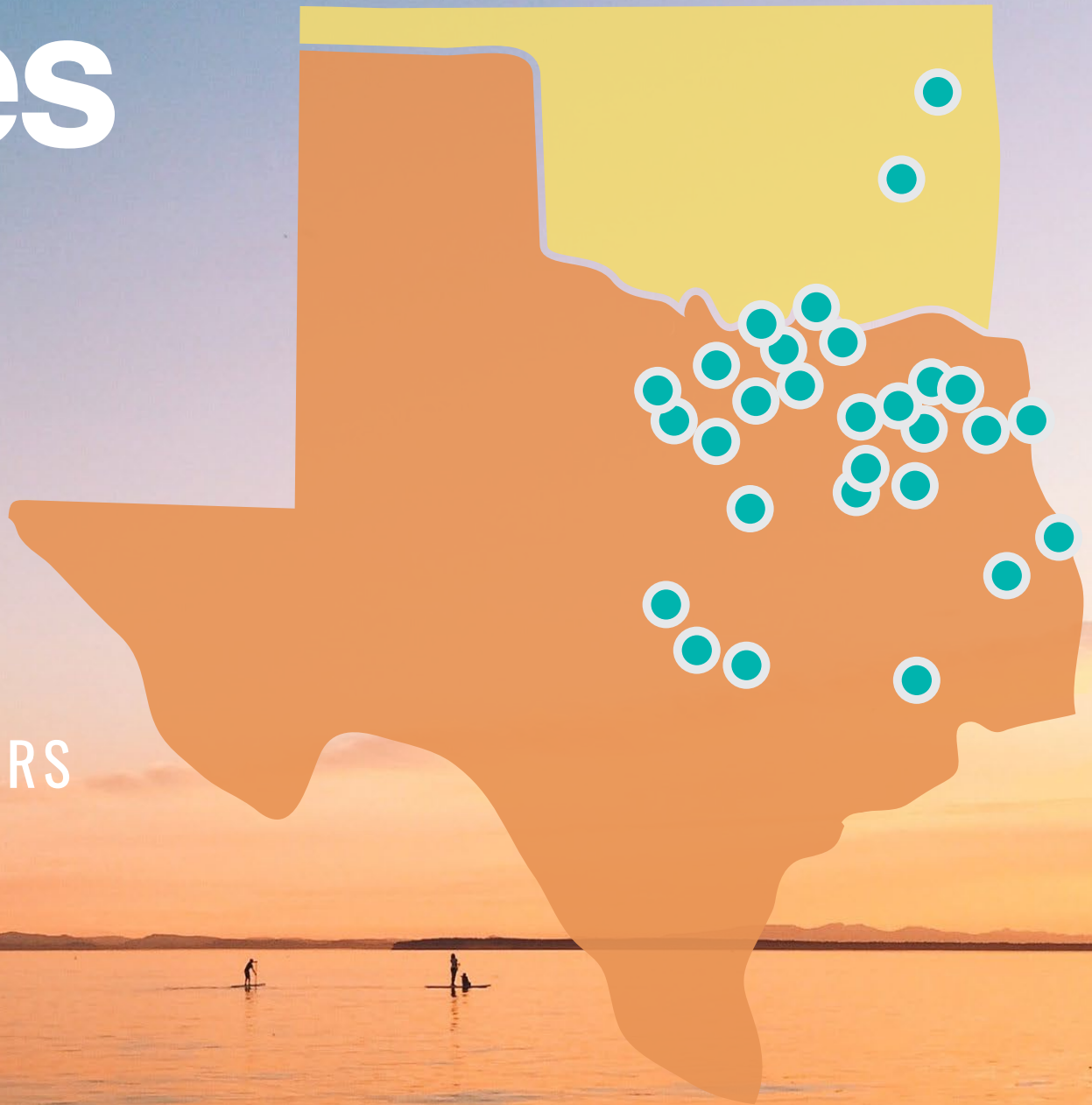
32 Lakes

4.4m

ANNUAL PAGE VIEWS
ACROSS 28 WEBSITES

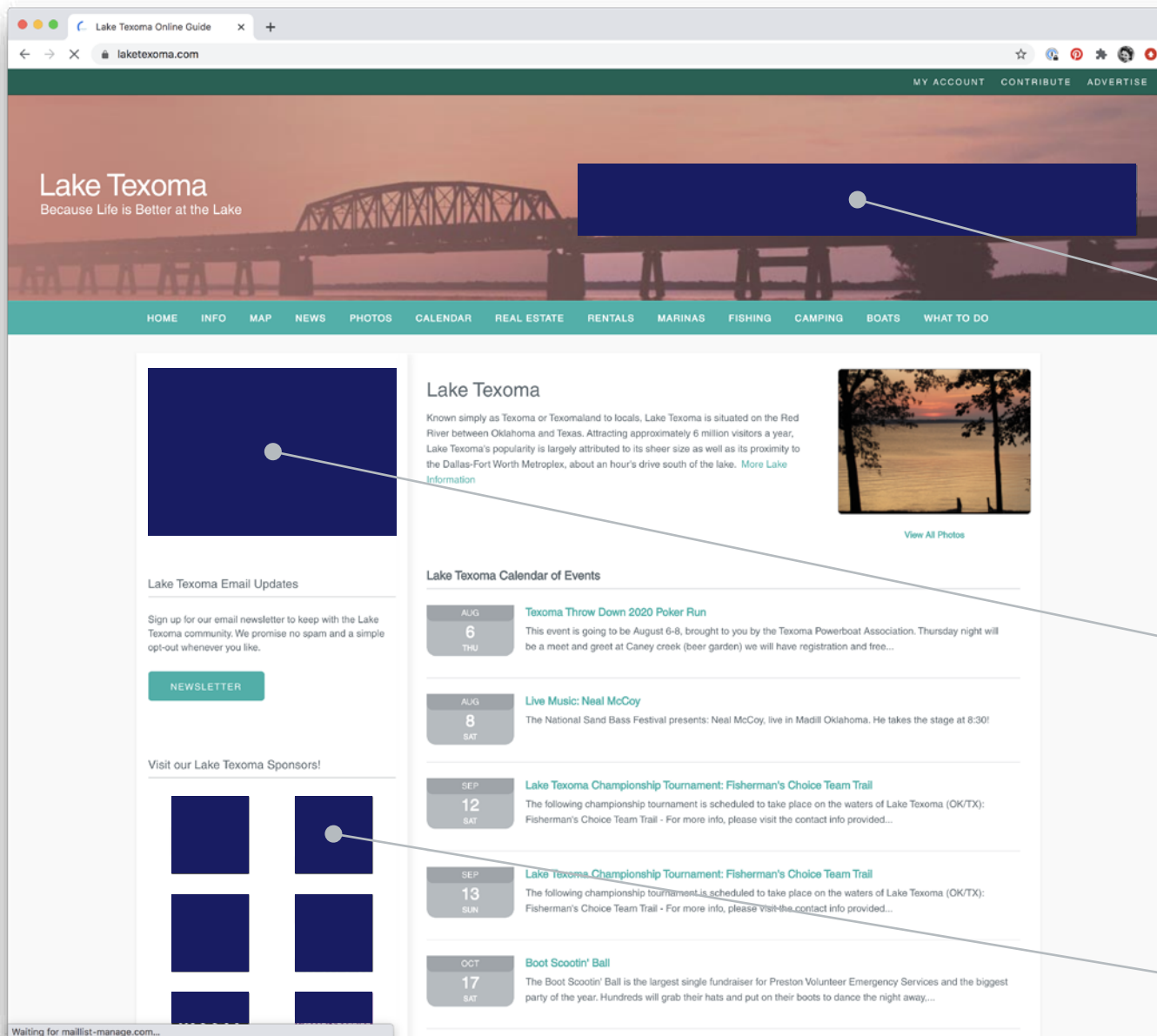
293k

SOCIAL MEDIA FOLLOWERS
ACROSS 35 PAGES



O U R

Lake Websites



Our Lake Websites

DISPLAY ADS

Top Banner

728 X 90

Most popular for brand recognition, ad placement on the header of every page

Spotlight

273 X 180

A large high-visibility ad on every page that is hard to miss.

Badge

100 X 100

Our most affordable ad placement, also included in our weekly email newsletter.

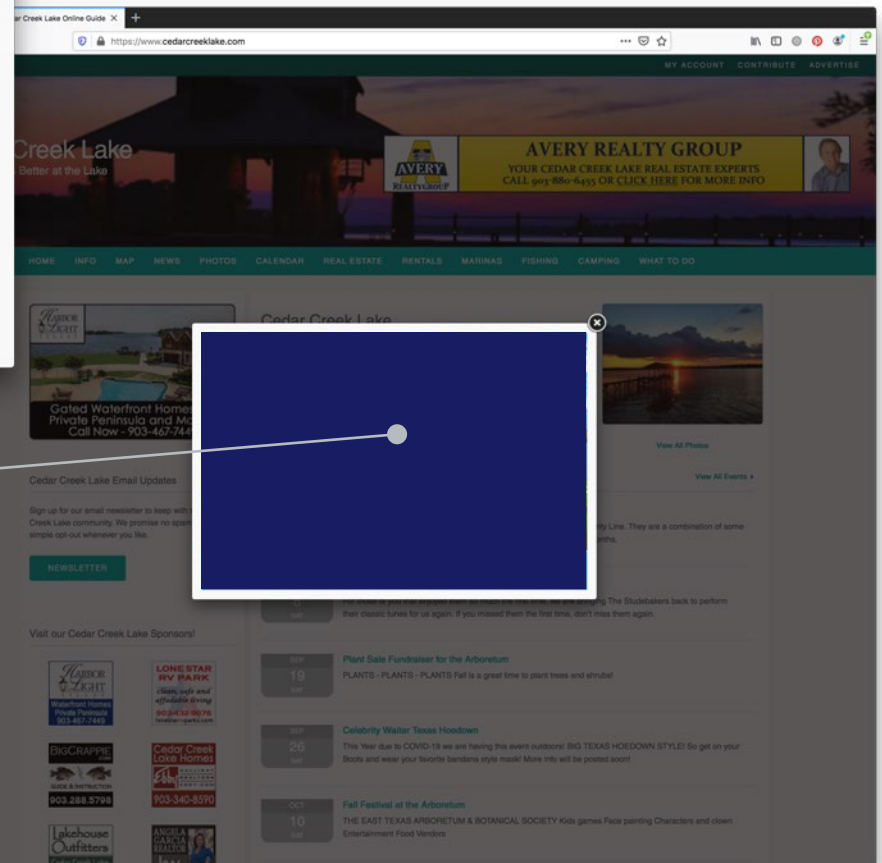
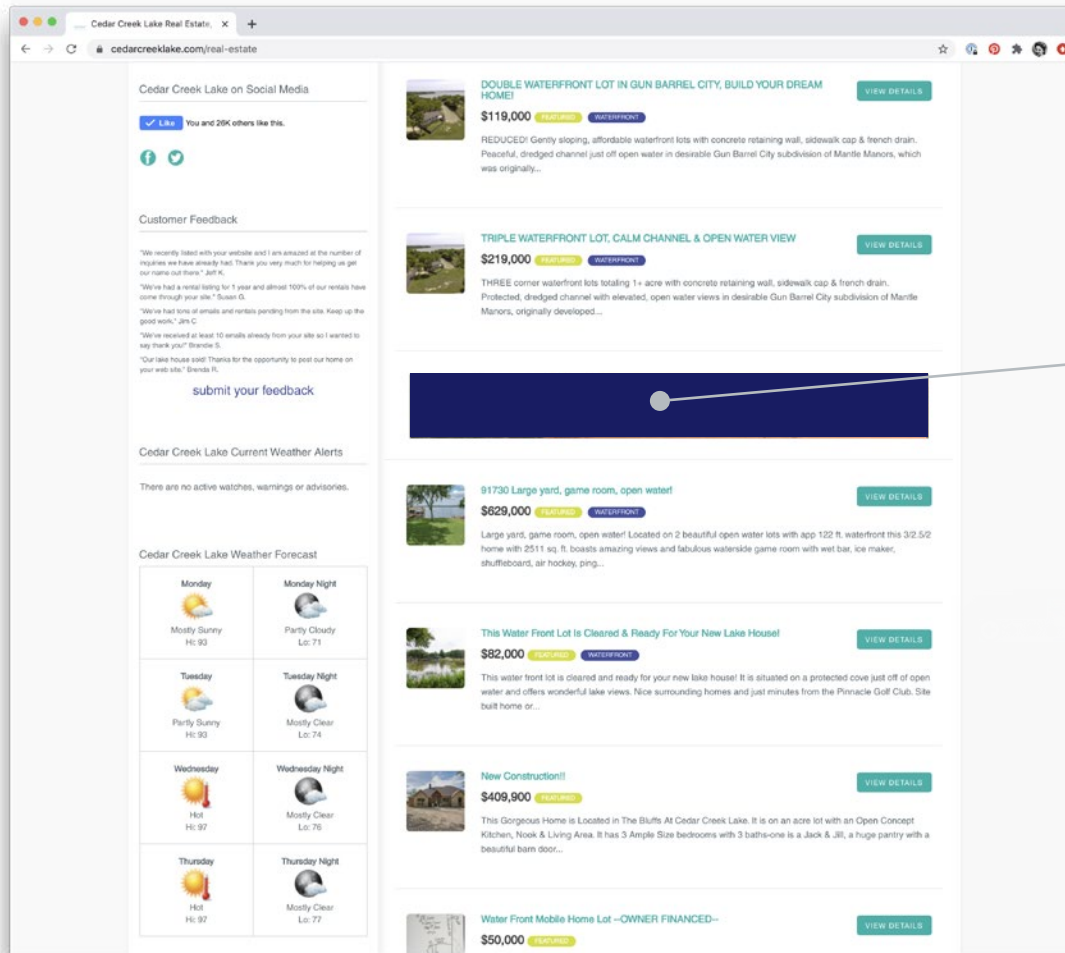
Our Lake Websites

DISPLAY ADS

Mid List Banner

728 X 90

Placed in the middle of real estate listings, perfect for finding buyers, sellers or vacation home renters.



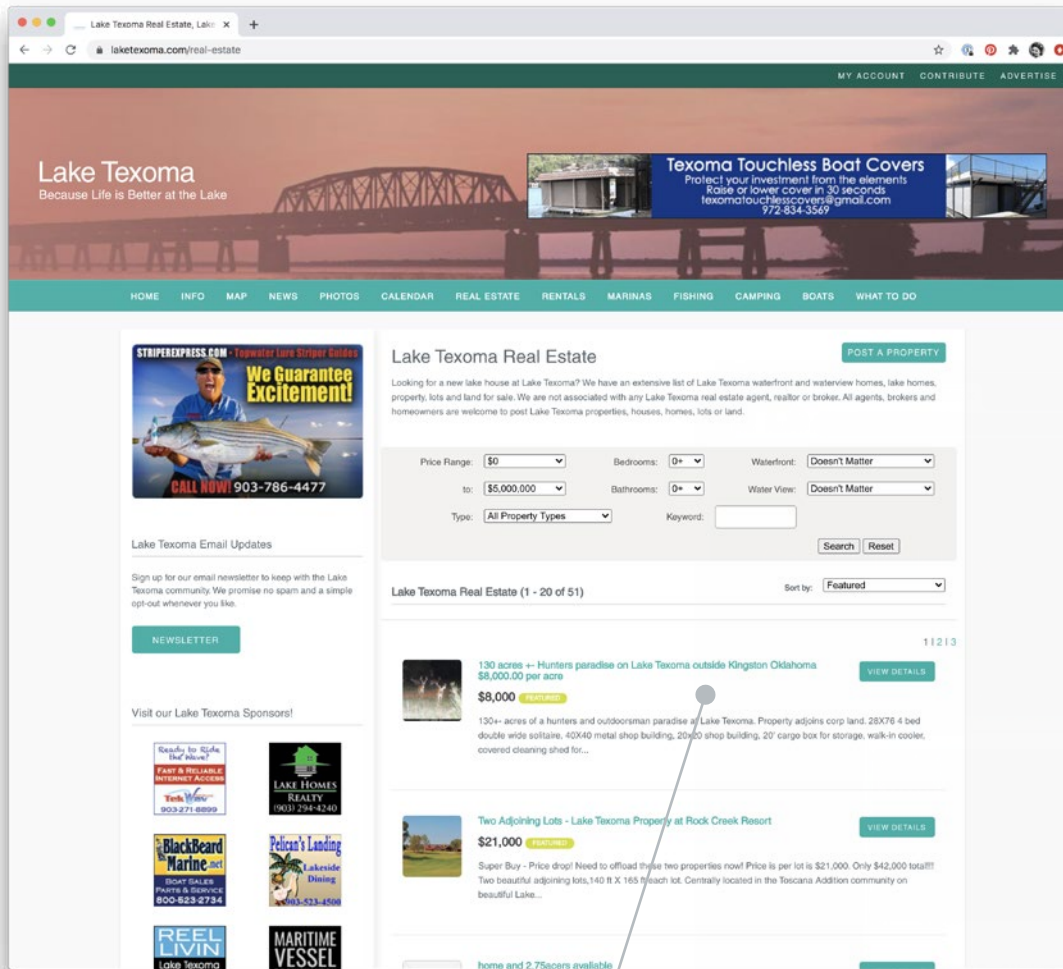
Pop Up

600 X 400

Our premium placement, a huge graphic that pops up when a visitor loads any page.

Our Lake Websites

LISTINGS



Real Estate & Rentals

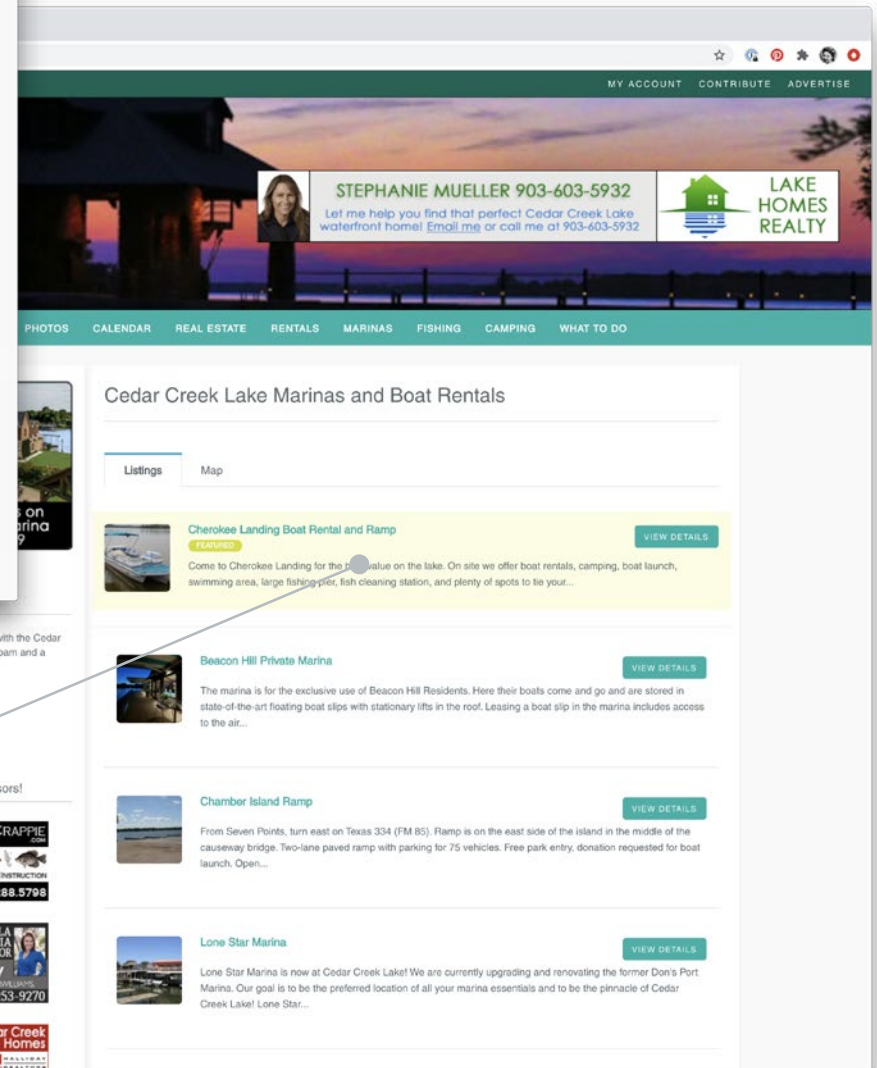
FEATURED LISTING

Placed at the top of the page, highlighted with a yellow “featured” badge and included in our weekly newsletter.

Business Directory

FEATURED LISTING

Placed at the top of the page, highlighted with a yellow “featured” badge and background.



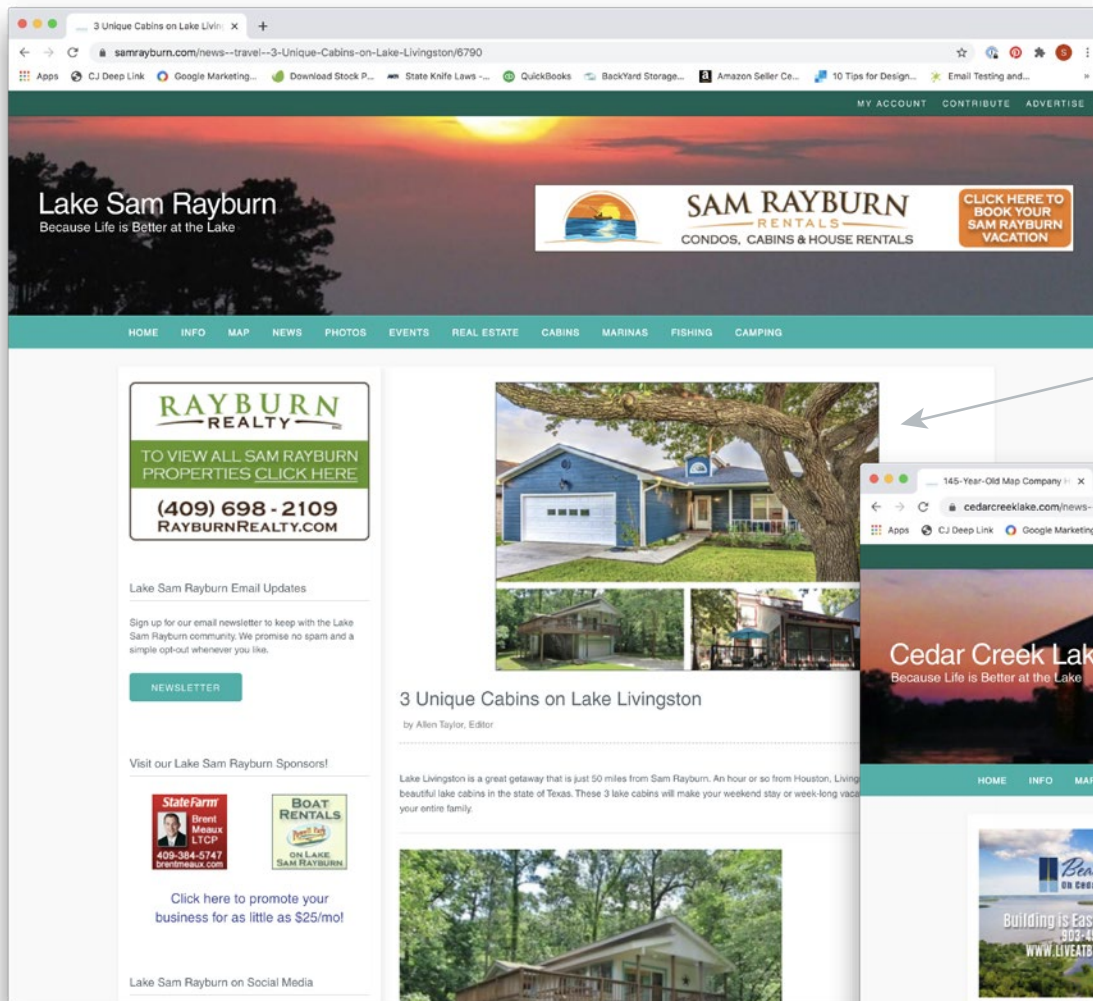
Our Lake Websites

ADVERTORIALS

Mention

BACKLINK / AFFILIATE LINK

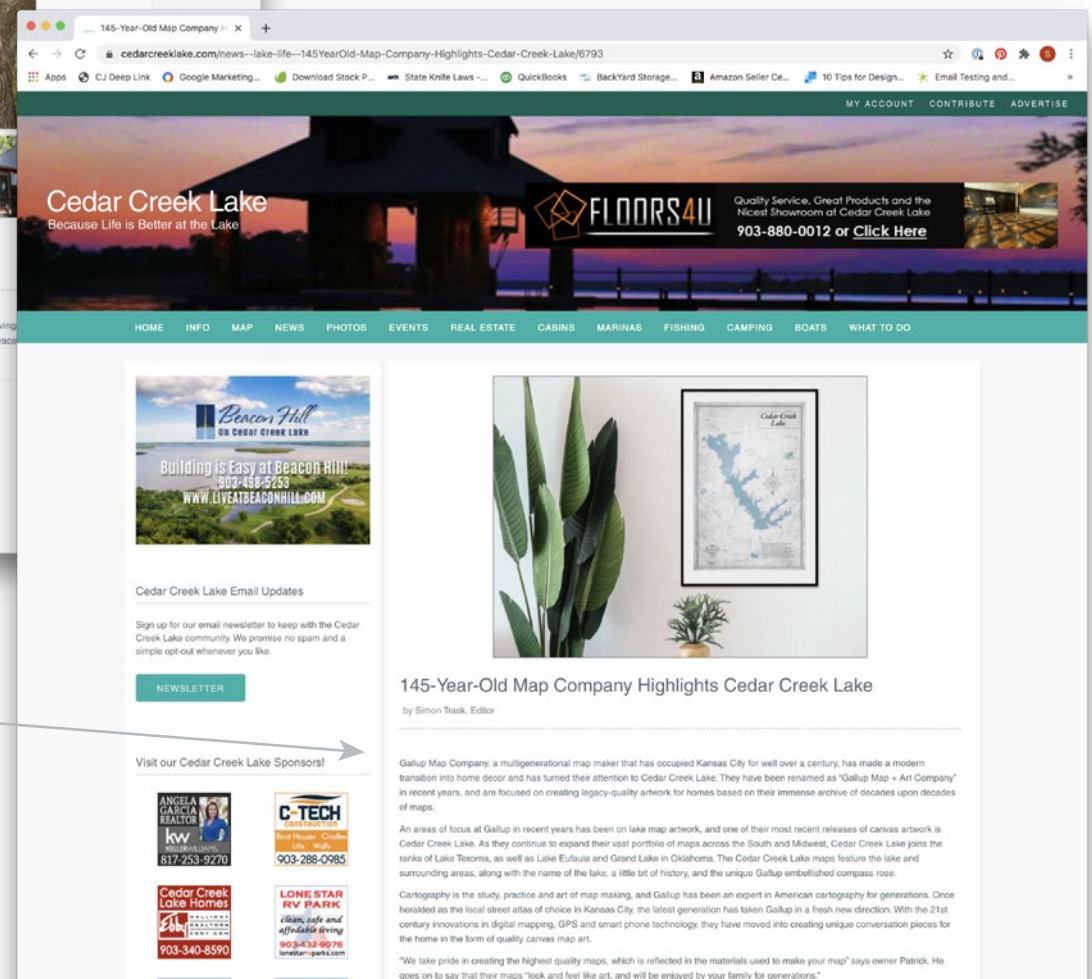
Natural content placement that is part of a bigger story, and includes a link that is useful to the reader.



Feature

DEDICATED ARTICLE

A classic advertorial that is written to showcase the benefits and mission of one particular brand, with a call to action. Feature Articles can also be placed on the entire network and broadcasted via email and social media.



TEXOMA
CEDAR CREEK
POSSUM KINGDOM
TOLEDO BEND
FORK
GRAND
SAM RAYBURN
LYNDON B JOHNSON
PALESTINE
EUFAULA
BOB SANDLIN
WHITNEY
BRIDGEPORT
EAGLE MOUNTAIN

TXO
CED
PKL
TOL
FRK
GRD
SRB
LBJ
PLS
EUF
BSN
WHT
BPT
EGM

LAKETEXOMA.COM
CEDARCREEKLAKE.COM
LAKEPOSSUMKINGDOM.COM
TOLEDOBEND.COM
LAKEFORKTEXAS.COM
GRANDLAKE.COM
SAMRAYBURN.COM
LAKELBJ.COM
LAKEPALESTINE.COM
LAKEEUFAULA.COM
BOBSANDLIN.COM
LAKEWHITNEYHUB.COM
LAKEBRIDGEPORT.COM
EAGLEMOUNTAINLAKE.COM

ATHENS
BONHAM
BROKEN BOW
BUCHANAN
CADDO
CYPRESS SPRINGS
GLADEWATER
GRANBURY
GRAPEVINE
HUBBARD CREEK
KIOWA
LAKE O' THE PINES
LAVON
LEWISVILLE
LIMESTONE
LIVINGSTON
MOSS
PALO PINTO
QUITMAN
RAY HUBBARD
RICHLAND CHAMBERS
TAWAKONI
TRAVIS
WATTS BAR

ATH
BON
BBW
BCH
CDO
CYP
GLW
GNB
GVN
HBC
KWA
LOP
LVN
LEW
LMS
LIV
MOS
PLO
QTM
RHB
RCH
TWK
TVS
WTB

ATHENSLAKE.COM
LAKEBONHAM.COM
BROKENBOWLAKE.NET
BUCHANANLAKETEXAS.COM
LAKECADDO.COM
CYPRESSSPRINGSLAKE.COM
LAKEGLADEWATER.COM
LAKEGRANBURYHUB.COM
LAKEGRAPEVINE.COM
HUBBARDCREEKLAKE.COM
KIOWALAKE.COM
LAKEOTHEPINES.NET
LAKELAVONTEXAS.COM
LEWISVILLELAKETEXAS.COM
LAKELIMESTONE.ORG
LIVINGSTONLAKETEXAS.COM
LAKEMOSS.COM
LAKEPALOPINTO.COM
LAKEQUITMAN.COM
RAYHUBBARD.COM
RICHLANDCHAMBERSRESERVOIR.COM
LAKETAWAKONITEXAS.COM
MYLAKETRAVIS.COM
WATTSBAR.COM

most
popular



LakeHub

LakeHub.com